HOUSEHOLDER GROUP ESTATE & RETIREMENT SPECIALISTS, LLC PRIVACY NOTICE

Facts	**What does Householder Group Estate & Retirement Specialists, LLC Do with Your Personal Information?**
Why?	Householder Group Estate & Retirement Specialists, LLC collects information about you to assist us in providing services and products to help you meet your financial goals and objectives and provide high standards of customer service. Additionally, information is obtained from you in order to help us fulfill our legal and regulatory requirements. Information collected may vary depending on the products and services requested and the scope of your engagement with us. Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect can include: ● Social Security number ● Income ● Assets ● Account numbers and information ● Financial Information ● Insurance and medical information ● Personal information (address, date of birth, net worth, income) When you are no longer our customer, we will continue to hold your information and share it as described in this notice
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons why financial companies can share their customers' personal information, the reasons Householder Group Estate & Retirement Specialists, LLC chooses to share personal information and whether you can limit this sharing.

Reasons We Can Share Your Personal Information	**Does Adviser share?**	**Can you limit this sharing?**
For our everyday business purposes, such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing purposes to offer our products and services to you.	Yes	No
For joint marketing with other financial companies.	Yes	No
For our affiliates' everyday business purposes—information about your transactions and experiences. We may share information about our customers to process transactions, maintain your account(s), or respond to court orders and legal investigations.	Yes	No
For our affiliates' everyday business purposes—information about your creditworthiness.	No	NA
For non-affiliates' everyday business purposes to assist us in obtaining business or providing account maintenance or customer service to your account(s).	Yes	No
For our affiliates to market to you—to offer new products or services to you.	No	NA
For nonaffiliates to market to you—we do not sell, share, or disclose your nonpublic personal information to nonaffiliated third-party marketing companies.	No	NA

For advisory representatives who leave Householder Group Estate & Retirement Specialists, LLC—if your advisory representative leaves Householder Group Estate & Retirement Specialists, LLC to join another investment adviser or other financial institution, the advisory representative may retain copies of your personal information so that he or she can continue to serve you at the new firm. In doing so, your advisory representative will likely share your information with the new firm but is otherwise required to keep confidential the personal information obtained from you while the advisory representative was affiliated with Householder Group Estate & Retirement Specialists, LLC, and he or she may use it only to service your account(s). **Please note:** Certain states require affirmative consent to allow sharing. See below for more on your rights under state law. **In the event that a Householder Group Estate & Retirement Specialists, LLC advisory representative terminates his or her relationship with Householder Group Estate & Retirement Specialists, LLC, and you want to follow your advisory representative to his or her new firm, please do not request to limit our sharing. If you do not want your personal information disclosed to your advisory representative's new firm and therefore limit the transition of your business and account, please complete the attached form and return it to Householder Group Estate & Retirement Specialists, LLC.**	Yes	Yes

Who We Are	
Who is providing this notice?	**Householder Group Estate & Retirement Specialists, LLC** **8985 E. Bell Road** **Scottsdale, AZ 85260** **(602) 604-0600**

What We Do	
How does Householder Group Estate & Retirement Specialists, LLC protect my personal information?	Householder Group Estate & Retirement Specialists, LLC recognizes the need to prevent unauthorized access to the information we collect, including information held in electronic format, and we protect your personal information in the following ways: • Computer safeguards and secured files and buildings. • We only grant access to your personal information to parties with whom we have executed confidentiality/nondisclosure agreements and who need that information to serve you or to assist us in conducting our operations. • We have physical and electronic safeguards in place to ensure that we comply with our own policy, industry practices, and federal and state regulations. • Our employees are trained in the proper handling of sensitive information.
How does Householder Group Estate & Retirement Specialists, LLC collect my personal information?	We collect your personal information, for example, when you: • Open an account • Enter into an investment advisory account • Apply for insurance • Tell us about your investment or retirement portfolio • Seek advice about your investments We also collect your personal information from others such as credit bureaus, affiliates or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only: • Sharing for affiliates' everyday business purposes—information about your creditworthiness

	• Affiliates from using your information to market to you • Sharing for non-affiliates to market to you State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

To Limit Our Sharing
• Mail your request to: Householder Group Estate & Retirement Specialists, LLC 8985 E. Bell Road Scottsdale, AZ 85260 • Complete and return the attached form.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies.
Non-Affiliates	Companies not related by common ownership or control. They can be financial and non-financial companies.
Joint Marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. This may include banks, credit unions, or other financial institutions with which we have a joint marketing agreement.

Other Important Information

If you live in an “opt-in” state, where we are required to obtain your affirmative consent to share your nonpublic personal information with nonaffiliated third parties who do not currently assist us in servicing your account or conducting our business, your advisory representative is required to obtain your consent before your advisory representative can take your information with him or her should your advisor leave Householder Group Estate & Retirement Specialists, LLC.

Information for California, North Dakota, and Vermont Customers

In response to applicable state law, if the mailing address provided for your account is in California, North Dakota, or Vermont, we will automatically treat your account as if you do not want us to disclose your personal information to non-affiliated third parties for purposes of them marketing to you, except as permitted by the applicable state law.

MAIL-IN FORM TO LIMIT SHARING

Privacy Choices Notice

If you would like to limit the personal information that your advisory representative could disclose or take if he or she moved to another brokerage or investment advisory firm and terminated the relationship with Householder Group Estate & Retirement Specialists, LLC, please complete and mail this form to:

Householder Group Estate & Retirement Specialists, LLC
8985 E. Bell Road
Scottsdale, AZ 85260

You can withdraw your opt-out choice at any time by contacting us in writing at the address provided above.

If your primary address is in a state that requires your affirmative consent to share your personal information with the New Firm, then you must give your written consent before we will allow your advisory representative to take any of your personal information to that New Firm.

By completing and returning this form as described, I am instructing Householder Group Estate & Retirement Specialists, LLC to limit the personal information about me that my advisory representative could disclose or take if he or she moves to another brokerage or investment advisory firm and terminates the relationship with Householder Group Estate & Retirement Specialists, LLC. However, I understand that Householder Group Estate & Retirement Specialists, LLC may disclose my name, address, telephone number, email and the account title of the accounts serviced by my advisory representative to the new brokerage or investment advisory firm as allowed under federal and certain state laws.

Please note that for accounts held jointly by two or more persons, the privacy choices made by any account holder apply to all joint holders with respect to the account.

In order for your opt-out election to be effective, you must complete ALL of the following information:

Name (please print clearly): ______________________________

Address: ______________________________

City: ______________________ State/Zip: ______________

Phone Number: ______________________________

Name of Advisory Representative: ______________________________

Signature: ______________________ Date: ______________